

SCHOOL OF ACCOUNTANCY
BACHELOR OF ARTS IN ACCOUNTANCY

ACCOUNTING METHODS

(Week Beginning 15th October 1990)

Topic: Financial Statement Analysis

1. Purpose of financial statement analysis:

To assess: - past performance
 - current position
 - future potential (and risk)

2. Ratios:

Three categories: - short-term solvency
 - profitability
 - long-term solvency

3. Short-term solvency

(i) Current ratio = $\frac{\text{current assets}}{\text{current liabilities}}$

<u>Firm A</u>	<u>Firm B</u>
= $\frac{(1,000 + 1,000 + 1,000)}{(1,500 + 500)}$	= $\frac{(6,500 + 8,500 + 7,000)}{(5,000 + 6,000)}$
= 1.5:1	= 2:1

(ii) Quick ratio/acid-test ratio

= $\frac{\text{current assets less inventory}}{\text{current liabilities}}$

<u>Firm A</u>	<u>Firm B</u>
= $\frac{3,000 - 1,000}{2,000}$	= $\frac{22,000 - 7,000}{11,000}$
= 1:1	= 1.36:1

iii) (a) Receivable turnover/debtors turnover

= $\frac{\text{credit sales}}{\text{average debtors}}$

= $\frac{\text{credit sales}}{\frac{\text{debtors b/f} + \text{debtors c/f}}{2}}$

iii) (a) cont.

	<u>Firm A</u>		<u>Firm B</u>
=	$\frac{52,000}{1,000}$	=	$\frac{88,000}{8,500}$
=	52 times	=	10.4 times

(b) Collection period

	<u>Firm A</u>		<u>Firm B</u>
		=	$\frac{365 \text{ days}}{\text{debtors turnover}}$
=	$\frac{365}{52}$	=	$\frac{365}{10.4}$
=	7 days	=	35 days

(iv) Inventory turnover

		=	$\frac{\text{Cost of goods sold}}{\text{average inventory}}$
		=	$\frac{\text{Cost of good sold}}{\frac{\text{inv b/f} + \text{inv c/f}}{2}}$
	<u>Firm A</u>		<u>Firm B</u>
=	$\frac{36K}{1K}$	=	$\frac{63K}{7K}$
=	36 times	=	9 times

4. Profitability

(i) Profit margin on sale

		=	$\frac{\text{net profit}}{\text{sales}}$
	<u>Firm A</u>		<u>Firm B</u>
=	$\frac{4,800}{52,000} \times 100$	=	$\frac{5,400}{88,000} \times 100$
=	9.2%	=	6.1%

(ii) Asset turnover

$$= \frac{\text{sales}}{\text{average total assets}}$$

$$= \frac{\text{sales}}{\frac{\text{assets b/f} + \text{assets c/f}}{2}}$$

	<u>Firm A</u>		<u>Firm B</u>
=	$\frac{52,000}{25,000}$	=	$\frac{88,000}{66,000}$
=	2.08 times	=	1.33 times

(iii) Return on investment (ROI)

$$= \frac{\text{net profit} + \text{taxes} + \text{interest expense}}{\text{average total assets}}$$

$$= \frac{\text{profit before interest and taxes}}{\frac{\text{assets b/f} + \text{assets c/f}}{2}}$$

$$\text{ROI} = \frac{\text{net profit before interest and taxes}}{\text{sales}} \times \frac{\text{sales}}{\text{assets}}$$

	<u>Firm A</u>		<u>Firm B</u>
=	$\frac{4,800 + 800 + 400}{25,000} \times 100$	=	$\frac{5,400 + 4,400 + 4,200}{66,000}$
=	24%	=	21%

5. Long-term solvency

(i) Debt-equity ratio

$$= \frac{\text{total liabilities}}{\text{owner's equity}}$$

	<u>Firm A</u>		<u>Firm B</u>
=	$\frac{4,800 + 800 + 400}{400}$	=	$\frac{5,400 + 4,400 + 4,200}{4,200}$
=	15 times	=	3 times

6. Conclusion

7. Tutorial Questions

- 1) Hoggett & Edwards, p.954, Discussion question 7,8.
- 2) Hoggett & Edwards, p.955, Exercise 21.4.
- 3) Hoggett & Edwards, p.965, problem 21.7.
- 4) Hoggett & Edwards, p.968, problem A21.2

Leave out the following ratio calculations:

- B) Rate of return on ordinary shareholders equity
- D) Earnings per share
- F) Dividend yield
- G) Dividend payout

Treat the following accounts as capital contributed by the owner of Norfolk Ltd:

- Paid-up preference capital (9%, \$2 per value)
- Paid-up ordinary capital (\$1 per value)
- Share premium reserve

Comment on the financial position of the firm based on the ratios you have computed.

LECTURE EXAMPLE 1

Firms A and B are in the retail food industry.

Balance Sheet as at 31/12/89

	<u>A</u>	<u>B</u>
<u>Assets</u>		
Cash	\$ 1,000	\$ 6,500
Debtors (net)	1,000	8,500
Inventory	1,000	7,000
Plant & equipment (net)	19,000	37,000
Other assets	<u>3,000</u>	<u>7,000</u>
Total assets	<u>\$ 25,000</u>	<u>\$ 66,000</u>

Liabilities and equity

Creditors	\$ 1,500	\$ 5,000
Short-term loan	500	6,000
Long-term loan	9,000	32,000
Capital	9,000	14,000
Accumulated profit	<u>5,000</u>	<u>9,000</u>
Total	<u>\$ 25,000</u>	<u>\$ 66,000</u>

Pt 2 Statement for the Year Ended 31/12/89

	<u>A</u>	<u>B</u>
Sales	\$ 52,000	\$ 88,000
CGS	<u>(36,000)</u>	<u>(63,000)</u>
Gross Profit	16,000	25,000
Selling and admin. expenses	(10,000)	(11,000)
Interest expense	<u>(400)</u>	<u>(4,200)</u>
Net profit before taxes	5,600	9,800
Income taxes	<u>(800)</u>	<u>(4,400)</u>
Net profit after taxes	<u>\$ 4,800</u>	<u>\$ 5,400</u>

